

As plastic converters, we acknowledge our responsibility towards sustainability, and we are actively working to do our part, shaping plastic for good. Our commitment to sustainability is reflected into our responsible approach, setting key objectives in three main areas, aligned with our strategic stakeholders' goals & expectations:

People We are conscious of our responsibility towards our collaborators and their families, and mindful of our impact on the wider society in all countries where we operate. Our Company is driven by Serioplast Manifesto, stating the principles of equal opportunities, healthy and safe working environment, integrity, transparency and fairness.

Planet We are committed to playing a key role in the implementation of a circular economy. We want to manufacture products with a lower carbon footprint, with lower impact on biodiversity across the life cycle. Our production goals include efficient handling of resources, waste reduction, responsible water consumption and promoting the use of renewable energy.

Future We follow a long-term approach in our strategic planning, working to promote plastic as a strategic material with strengths and advantages. Plastic materials are cheap, moldable and corrosion resistant, easily processed into a wide range of products useful for our daily life. Our resources are dedicated to innovating and to creating new packaging solutions, recyclable and made with higher percentages of recycled material. By converter to converter, we seek to craft the most sustainable possible solutions in response to the needs of the markets we operate.

Serioplast's objectives for a sustainable business

- Equality and Inclusion at all levels of the organization
- Safe and fair workplace for all our collaborators
- Promotion of a circular economy across all stakeholders
- Efficient utilization of resources & waste reduction
- Carbon Footprint Reduction and improvement plans
- Reusable, recyclable and recycled products
- Forward-looking approach for next generations



Serioplast's actions for People



We do not tolerate discrimination, sexual harassment, any type of violence or child labor or forced labor under any circumstances. We guarantee safe working conditions for all employees and take specific measures to reduce the risk of incidents, promoting safe behaviors. We provide our collaborators, apprentices, and learning institutions with training on sustainability-related issues, promoting our Code of Conduct, our Manifesto and everything that can guarantee our Ethical Business.

Serioplast's actions for Planet



We want to reduce CO2 emissions through the increasing use of PCR, and by improving energy efficiency or the use of renewable energy sources. We avoid water losses and minimize wastewater, thanks to our machines and molds design. We prevent material loss through optimized production processes and minimized pellet, flakes or powder losses. We guide our Clients choosing production either on their site (wall to wall strategy) or very close to their site (nearby plants) in order to reduce transport related emissions. We support organizations dedicated to plastic collection in disadvantaged countries to increase the quantity of plastic recycled at Global level.

Serioplast's actions for Future



We work to implement an efficient circular economy in all disciplines: reduce, reuse, recycle. We cooperate with learning institutes to increase the awareness of "closing the loop" for a real circular economy, to shape future, responsible consumers. We eco-design everything that will become waste, so to reduce waste impact, easing the recycling process. We optimize new products according to the principles of "Design for Recycling", using only recyclable plastic polymers, lightweighting products ensuring the same safe features for the consumer. We develop new reusable models and reusable products, we are committed to innovate, to guide our Clients into new sustainable solutions.

We report our annual sustainability performances via the Carbon Disclosure Project (CDP) and Ecovadis, and we consistently monitor the progress of our Sustainability Development Plan. We are signatories to Global Commitment, driven by the goal of tackling plastic pollution at its source. We are developing international environmental and health and safety management standards within our SerioSafe System (ISO 14001 and 45001), integrated with our Quality (9001) and BRC Global standards.